Understanding PERSPECTIVE, BIAS and SOURCING

“Sourcing”: analyze where the document came from and determine its credibility. This means to look at something – an article or some other piece of writing – and figure out if the person writing it is someone we should believe.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 1 | 2 | 3 | 4 | 5 | 6 |
| Who’s the author? |  |  |  |  |  |  |
| Author’s perspective |  |  |  |  |  |  |
| Who published this |  |  |  |  |  |  |
| audience |  |  |  |  |  |  |
| message |  |  |  |  |  |  |
| bias |  |  |  |  |  |  |
| Convincing? |  |  |  |  |  |  |

1. Who is the author? (What kind of person?)
2. What is the author’s perspective? What is their background – we can determine this by the “tone” of the writing?
3. Where was this published? (journal, newspaper; location – North, South)
4. Who was the audience? (who are they targeting to read it?)
5. What’s the message? (what’s the point of the author?)
6. What is their “bias”? (think about who wrote it, maybe where they live…)
7. Is their argument/ad convincing?